



Assurance Insurance Pty Ltd

Privacy

This statement describes how Assurance Insurance collects and distributes information and how your privacy is protected while using our website.

Collection of Personal Information

Assurance Insurance collects personal identifying information from you only when you knowingly and voluntarily submit it to us. Unless expressly advised at the time of collection, it is used only for the purpose for which it is submitted other uses specified in this Privacy Statement.

We respect and are committed to protecting your privacy. We do not sell or otherwise provide personal information to other companies for the marketing of their own products or services. If you provide us with your email address, it will not be added to any other mailing list or disclosed without your consent.

We will retain your information for as long as your account is active or as needed to provide you services or as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

We reserve the right to disclose your personal information as required by law and may also disclose this information if we believe that such disclosure is necessary to protect your safety or the safety of others, protect our rights, avoid litigation, investigate fraud, and/or respond to a government request.



What is a Cookie?

A cookie is an electronic token that is passed to your browser and your browser passes it back to the server whenever you access a page on the Assurance Insurance site.

Cookies are used to keep track of the pages you have accessed while using our server. The cookie allows you to page back and forwards through the website and return to pages you have already visited. The cookie exists only for the time you are accessing our server.

Third Party Sites

This site contains links to other sites. Assurance Insurance is not responsible for the privacy practices or the content of such web sites.

For example, we may at times provide information about you to third parties to provide various services on our behalf, such as processing credit card payments, serving advertisements, conducting contests or surveys, performing analyses of our products or customer demographics, shipping of goods or services, and customer relationship management. We will only share information about you that is necessary for the third party to provide the requested service. These companies are prohibited from retaining, sharing, storing or using your personally identifiable information for any secondary purposes.

In the event that we use third party advertising companies to serve ads on our behalf, these companies may employ cookies and action tags (eg Single Pixel GIFs) to measure campaign effectiveness. **Such information collected via cookies and action tags is completely anonymous.**



Google Analytics

We use a tool called “Google Analytics” to collect information about use of this Site, such as how often users visit the Site, what pages they visit when they do so, and what other sites they used prior to coming to this Site. Google Analytics collects only the IP address assigned to you on the date you visit this Site, rather than your name or other identifying information.

Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Site. This cookie cannot be used by anyone but Google, Inc. The information generated by the cookie will be transmitted to and stored by Google on servers in the United States.

We use the information received from Google Analytics only to improve services on this Site. We do not combine the information collected through the use of Google Analytics with personally identifiable information.

Google’s ability to use and share information collected by Google Analytics about your visits to this Site is restricted by the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this Site by disabling the Google Analytics cookie on your browser.



Assurance Insurance Pty Ltd

Email Communication

We will send you emails to confirm quotes, requests or insurance news (if subscribed) and other information that you have requested. We strive to respond to your requests promptly.

The information you send to us may be viewed or discarded. The information may also be stored securely and used to improve this Site, our mobile application, and our products.

Transmission of Information

When you send Assurance Insurance communications via e-mail or any other means, the information is in a secure environment. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it.

You need to be aware of inherent risks associated with the transmission of information via the Internet. Though the risk is minor, you need to consider that no method of transmission over the Internet, or method of electronic storage, is 100% secure, however, and Assurance Insurance cannot guarantee its absolute security.

Questions?

If you have any concerns in regards to our privacy policy and practices, please contact Assurance Insurance at info@assuranceinsurance.com.au